

## **Eligibility**

No purchase necessary. Void where prohibited by law.

Alabama residents must be 19 years or older to participate

All other participants must be 18 years or older to participate

Employees of Summit 7 Systems Inc., their immediate family members, and household members are not eligible for this promotion (Conquer Your Bracket Challenge and may also be referred to as Bracketology in Summit 7 Systems Inc marketing and promotional material).

- Household members shall mean people who share the same residence for at least 3 months a year.
- Immediate family members shall mean parents, step-parents, children, step-children, siblings or spouses.

Participation in the Promotion (Conquer Your Bracket Challenge) constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions.

The decisions of the sponsor regarding all matters relating to the Promotion are final and binding.

Winning a prize is contingent upon fulfilling all requirements set forth herein.

From all eligible entries received, the winners will be determined based on their ability to accumulate the most points in the Conquer Your Bracket Promotion during the 2017 NCAA Men's Basketball Tournament.

If you are a college athlete or expect to be one, participating in this Promotion could affect your NCAA ® eligibility. It is the responsibility for employees and students of NCAA member institutions to verify their ability to participate in this Promotion.

It is the responsibility of each participant to validate their own eligibility with their employer to be eligible as a prize recipient.

## **Sponsorship:**

The Conquer Your Bracket Challenge (Promotion) is sponsored in its entirety by Summit 7 Systems, Inc. (Summit 7 Systems). This content is not endorsed by, associated with, or sponsored by, the National Collegiate Athletic Association (NCAA), its members or partners.

To be eligible to participate in this promotion you will be required to provide your email address, first name, last name, company, job role ("position"), zip code.

## **Promotional Email:**

As a participant, you consent to participate in survey questions and/or receive promotional emails or offers from Summit 7 Systems. After participation in the contest you may subsequently opt-out of receiving such emails or offers by Summit 7 Systems by written notification to [info@summit7systems.com](mailto:info@summit7systems.com) or through unsubscribe links provided as a part of any future promotional correspondence.

**Promotion Timing:**

For purpose of timing and rules, all times are Eastern Standard Time.

Prize-eligible entries into this Promotion will begin Sunday March 12th at 12:00PM, EST and end March 14th at 12:01AM, EST.

The Conquer Your Bracket Challenge contest period will conclude Tuesday, April 4th 2016 at 12:00am EST, or upon completion of the 2016 NCAA Men's Basketball Tournament.

All submissions are final, and are locked upon submission of your selection into the Conquer Your Bracket Challenge

Rules for Participation:

- a. Objective: Accumulate the largest number of points by correctly identifying the winning team for each of the 63 matches (games) associated with the NCAA 2016 Men's Basketball Tournament.
- b. Making Selections: You will enter your selections using an online form.
- c. Scoring: Correct selections in a given round are shown below. Points are awarded for each correct selection for each of the 63 games.
  - a. Round 2: 1 points per correct selection
  - b. Round 3: 2 points per correct selection
  - c. Round 4: 4 points per correct selection
  - d. Round 5: 8 points per correct selection
  - e. Round 6: 16 points per correct selection
  - f. Championship: 32 points per correct selection

If a match (game) does not occur as scheduled no points will be allocated.

d. Official scoring calculations are computed by the Sponsor (Summit 7 Systems)

e. Tie breakers:

a. If in the event there are 1 or more participants with matching scores, Summit 7 Systems will implement the following tie breakers

i. Tiebreaker #1: Estimate of total points scored in Championship Match (2016 Men's Basketball Tournament Championship match)

1. All participants will be required to enter their best estimate for the cumulative (total) points scored by both teams participating in the final Championship match of 2016 NCAA Men's Basketball Tournament.

2. If in the event, there are still 1 or more participants tied, the winner will be selected as the participant with the closest estimate without exceeding the total points scored in the Championship Match

3. In the event there is still a tie with 2 participants, Summit 7 Systems move to tiebreaker #2

ii. Tiebreaker #2: Points accumulated in Round 2

iii. Tiebreaker #3: Points accumulated in Round 3

iv. Tiebreaker #4: Points accumulated in Round 4

v. Tiebreaker #5: Points accumulated in Round 5

vi. Tiebreaker #6: Points accumulated in Round 6

vii. Tiebreaker #7: Points accumulated in Championship Match

viii. Tiebreaker #8: The earliest submitted participant bracket into the Conquer Your Bracket challenge.

a. Limit: Each person is permitted to submit up to 5 entries. Each submission will require a unique "username".

b. All usernames will be displayed for standings and placements, and will be able to be viewed by the general public. All other information provided during content entry will not be provided or shared.

c. Summit 7 Systems reserves the right to reject, remove, or cancel any submission that contains vulgar, offensive, racial, or any other persecutory or inflammatory language as deemed by a Summit 7 Systems representative.

- d. Only entries received online and in accordance with these Official Rules will be accepted.
- e. Official Winners will be notified by a representative of Summit 7 Systems, and will be required to acknowledge and validate they are the winner through validation of his or her submitted bracket
  - i. A participant in the Conquer Your Bracket Challenge is not considered a winner until the participant has verified his or her selection and has validated his or her eligibility status.
  - ii. Summit 7 Systems will not accept screen shots, affidavits, or any other evidence of winning in lieu of our validation process. Any participant that submits a contest entry after the system may have failed for any reason may be deemed a defective entry and void.
  - iii. Summit 7 Systems reserves the right to notify all participants in the event of a system failure
  - iv. Summit 7 Systems reserves the right to cancel the Conquer Your Bracket Challenge due to a system failure that prevents the Conquer Your Bracket Challenge from fulfilling its competitive and/or promotional intent
    - a. All potential winners will be notified using the email address provided during the bracket submission process. It is the responsibility to submit any email address changes to Summit 7 Systems through email notification.
    - b. Prize recipients are solely responsible for any and all expenses related participation in the Conquer Your Bracket Challenge and any expenses, taxes, or other liabilities subject to the receiving of any prize as a result of the Conquer Your Bracket Challenge.